

MILWAUKEE

NATIONAL PORTFOLIO DAY

hosted by MIAD & NPDA



PARTICIPATING INSTITUTIONS

Art Academy of Cincinnati
Art Center College of Design
Ball State University
CalArts (California Institute of the Arts)
California College of the Arts
Cleveland Institute of Art
College for Creative Studies
Columbus College of Art & Design
Cooper Union School of Art
Cornish College of the Arts
FIDM/Fashion Institute of Design & Merchandising
Herron School of Art and Design
Illinois State University
Iowa State University College of Design
Kansas City Art Institute
Kendall College of Art and Design of Ferris State University
Laguna College of Art + Design
Maine College of Art
Maryland Institute College of Art
Massachusetts College of Art and Design
Milwaukee Institute of Art & Design
Minneapolis College of Art and Design
Montserrat College of Art
Moore College of Art & Design
Northern Illinois University School of Art & Design
Oregon College of Art and Craft
Otis College of Art and Design
Pacific Northwest College of Art
Parsons School of Design
Pennsylvania Academy of the Fine Arts
Rhode Island School of Design
Ringling College of Art and Design
Rocky Mountain College of Art + Design
San Francisco Art Institute
School of the Art Institute of Chicago
School of Visual Arts
SMFA at Tufts University
Tyler School of Art, Temple University
University of Illinois at Urbana-Champaign
University of Michigan Stamps School of Art & Design
University of Saint Francis, School of Creative Arts
Western Michigan University, Frostic School of Art

whitney salgado, x-ray, 2015

SATURDAY, OCTOBER 14
10AM-2PM

Milwaukee Institute of Art & Design
Milwaukee, Wisconsin
miad.edu/portfolioday

Please join us for the 2017 National Portfolio Day hosted by the Milwaukee Institute of Art & Design on Saturday, October 14th, 2017 from 10am to 2pm. The event will be held at MIAD located at 273 East Erie Street, Milwaukee, WI 53202. This event is free and open to the public.

This is an opportunity for those who wish to pursue an education in the visual and related arts to meet with representatives from colleges accredited by the National Association of Schools of Art and Design. Representatives will be available to review your artwork, discuss their programs and answer questions about professional careers in art. High school students, parents, teachers, school counselors, and college transfer students are encouraged to attend. No pre-registration is required. For further information, contact MIAD's Office of Admissions toll free at 888.749.MIAD or visit miad.edu/portfolioday.

Representatives are required to follow the National Portfolio Day Association's guidelines, which limit portfolio reviews to four hours.

No review can take place prior to 10AM or after 2PM.



WHAT IS NATIONAL PORTFOLIO DAY?

National Portfolio Day serves a variety of purposes. Most importantly, it is designed to help further the artistic development of young artists by bringing together experienced college representatives to review artwork and offer feedback. We understand that some people make certain kinds of art more successfully than others. Use National Portfolio Day as a learning opportunity, a chance to be inspired by other students and their work. This may be the first time you have seen so many people in one place who all share a powerful commitment to the arts. The event is a small taste of what a professional art program can be.

National Portfolio Day is also about the exchange of information about your work, yourself, your college plans and your concerns. This is not an examination or competition. The college representatives are pleased to talk about their programs with you and can be most helpful when discussing your artwork. Your portfolio should include your best and most recent work, but it can also include works in-progress, sketchbooks and tear sheets. You'll hear many different opinions of your work. Don't hesitate to explain how you develop your ideas or where you want to go with them. No admissions decisions or scholarship awards will be offered to you at National Portfolio Day. Some colleges represented may accept your portfolio as the visual portion of your application. Other colleges have restrictions that prohibit them from making a formal decision at the time of your review. We urge you to discuss your work with as many representatives as possible.

When choosing an art college keep in mind that art making is a very special kind of learning experience. In addition to considering academic standards, extracurricular activities, cost, and financial aid, there are other things to consider. Faculty, facilities and equipment, proximity to museums, galleries and other cultural resources should be of concern. We urge you to thoroughly read materials from the schools you find interesting. Try your best to visit them. Get a feel for the college before you make your final decision. Investigate its accreditation and the transferability of credits, and be sure you understand its degree offerings and majors. We hope you enjoy the intensity and excitement of the day.

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Pennsylvania Academy of the Fine Arts

Rhode Island School of Design

Ringling College of Art and Design

Rocky Mountain College of Art + Design

San Francisco Art Institute

School of the Art Institute of Chicago

School of Visual Arts

SMFA at Tufts University

Tyler School of Art, Temple University

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University of Michigan Stamps School of Art & Design

University of Saint Francis, School of Creative Arts

Western Michigan University, Frostic School of Art

GRADUATE PROGRAMS

Many of the colleges participating in National Portfolio Day offer graduate programs.

If you are interested in showing a portfolio or obtaining information about a specific graduate program, please call the particular college directly to ensure that the representative attending will be able to review graduate level portfolios and answer questions regarding their graduate programs.

PARKING & DIRECTIONS

Please note: There is no free parking on National Portfolio Day. Metered parking is available on all Milwaukee streets. Time limits at street meters are strictly enforced. Parking structures are located on the east side of Milwaukee Street between Chicago and Buffalo Streets, and on the corner of Water and Chicago Streets. There is also a parking lot on the corner of Erie and Young Streets.

- From the North:**

Take I-43 South

Take Exit 72B toward Lakefront

Merge onto I-794 E

Use the middle lane for exit 1E for Jackson St.

Turn right on St. Paul Ave.

Turn left on Water St.
- From the South:**

Take I-94/I-43 North

Take Exit 1D to merge onto N. Plankinton Ave.

Merge onto N. Plankinton Ave.

Turn right on W. Michigan St.

Turn right on Water St.

- From the West:**

Take I-94 East

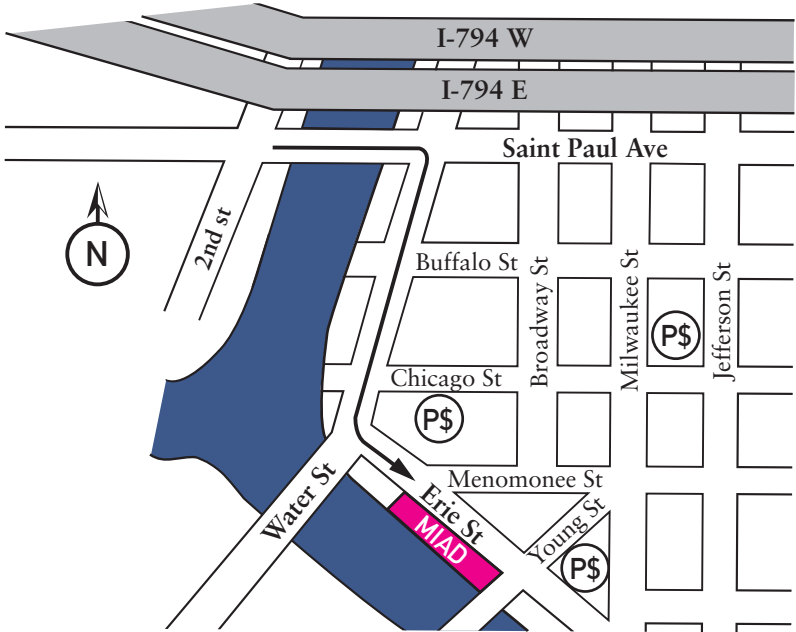
Take exit 1H for St. Paul Ave./James Lovell St.

Follow exit for St. Paul Ave.

Turn left onto St. Paul Ave.

Turn right on Water St.

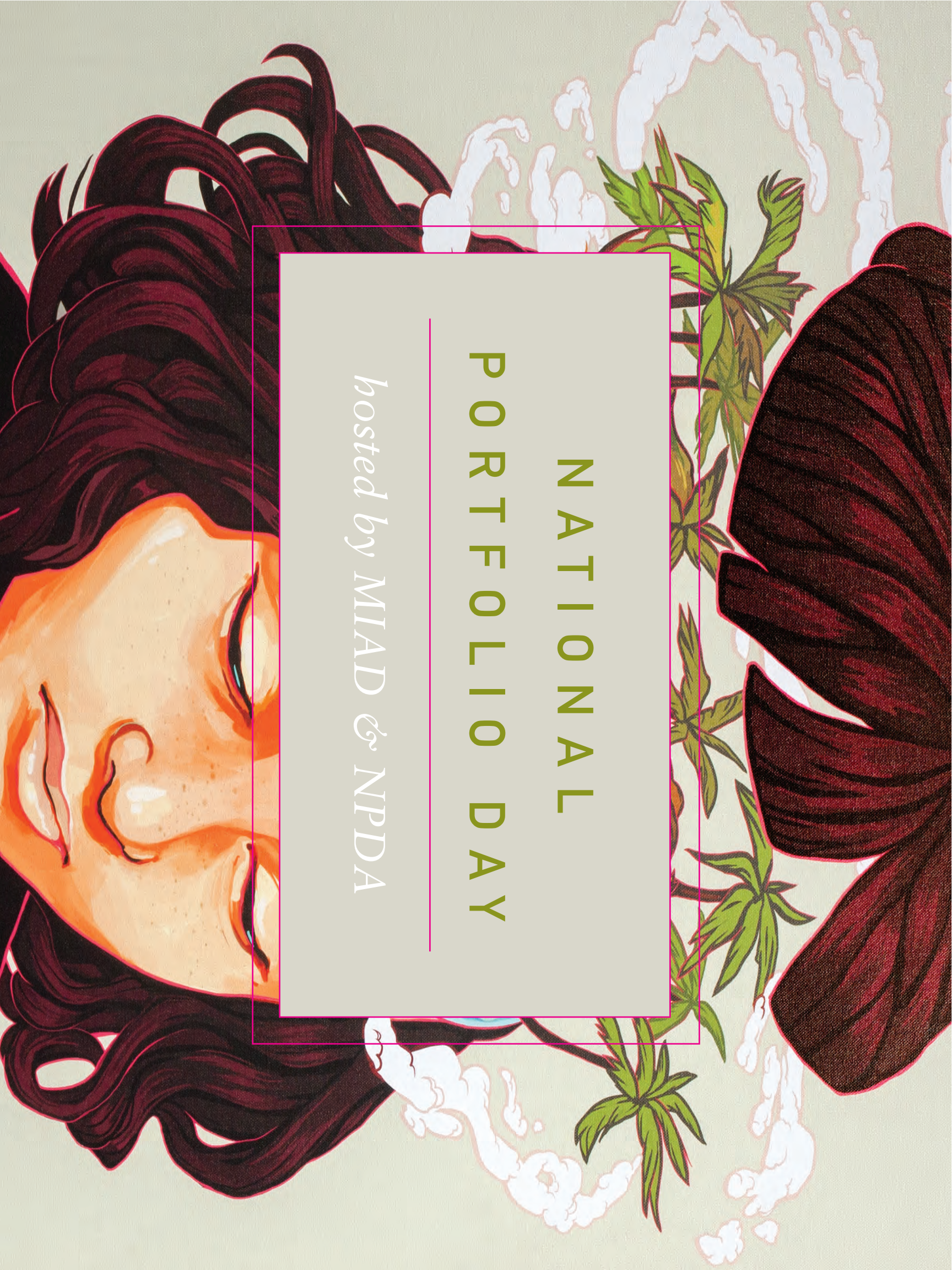
Once on Water Street travel south, turn left on Erie Street. MIAD is the second building on the right (south) side of the street.



OFFICE OF ADMISSIONS
MILWAUKEE INSTITUTE OF ART & DESIGN
273 East Erie Street
Milwaukee, WI 53202

888.749.MIAD toll free
admissions@miad.edu

miad.edu/portfolioday



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